

# Lauren DeMarsh Graphic Designer

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## OBJECTIVES

To grow with a great company as a graphic designer and overall creative person  
To expand my knowledge and skills through meaningful experience in a professional, creative environment

## EDUCATION

### FALL 2011 TO SPRING 2013

Bachelor of Arts Degree  
in Graphic Design  
3.75 GPA  
Univ. of MD, Baltimore Cty.  
Baltimore, Maryland

### FALL 2006 TO SPRING 2009

Associate of Arts Degree  
in Visual Arts ■ Graphic Design  
3.2 GPA  
Anne Arundel Comm. College  
Arnold, Maryland

## EMPLOYMENT

### MAY 2015 TO PRESENT

Alchemi Design & Publications ■ Arnold, Maryland

#### Senior Graphic Designer ■ Full Time

Responsible for execution of client projects including graphic design and marketing pieces, print and digital advertisements, email marketing, website design, content development/management, social media marketing

### DEC. 2014 TO MAY 2015

TEDA, Inc. ■ Columbia, Maryland

#### Graphic Designer ■ Full Time

Design and produce quarterly promotional booklet for print. Update website content. Develop new promotional concepts.

### NOV. 2013 TO DEC. 2015

Framers' Vise Gallery ■ Arnold, Maryland

#### Custom Framer ■ Part Time

Consult with customers, design custom framing orders. Assemble custom framing orders and maintain store front. Helped with marketing and advertising efforts.

### JAN. 2014 TO JAN. 2016

Paper in the Park ■ Severna Park, Maryland

#### Invitations/Stationery Design and Sales ■ Part Time

### FEB. 2006 TO JAN. 2014

Michaels Arts & Crafts ■ Glen Burnie & Hanover, Maryland

Custom Framer, Customer Experience Manager,  
Custom Framing Manager, Lead Sales Associate

## ACADEMIC RECOGNITION

### MAY 2013

Presidential Selection UMBC Award  
Outstanding Artwork in Graphic Design UMBC Award  
Magna Cum Laude

## SKILLS

### ADOBE SOFTWARE

Creative Suite 6 Design Premium  
(InDesign, Illustrator, Photoshop, Acrobat Pro)

### WEB/DIGITAL DESIGN

Wireframes, Sitemaps, Wordpress, Squarespace, HTML, CSS, SEO, MailChimp, FishBowl, Constant Contact

### MICROSOFT OFFICE

Word, Excel, Powerpoint

### FINE ARTS

Printmaking, Painting, Sculpture, Papermaking

## HOBBIES/EXTRACURRICULAR

I contribute to creative eCommerce sites like Society6 and Shutterstock, and I enjoy making my own block print greeting cards and recycled handmade paper, and experimenting with bookbinding techniques.

### JUNE 2013

Community Mural Project coordinated by Dr. Robert Hieronimus located at 111 E. Lafayette Avenue in Baltimore, Maryland

### MAY 2013

Selected for Senior Exit Exhibition Promotional Designs

### APRIL 2013

Designed a program booklet for community lecture *Perceptions & Realities* held at Anne Arundel Community College

### MAY 2009 TO JAN 2010

Rented studio space at the Bromo Seltzer Arts Tower for creative growth and development

View samples of my work at [www.laudedesign.com/about/portfolio](http://www.laudedesign.com/about/portfolio)